



Contact Eli Gorin, CMP, CMM
Telephone +1-941-556-9600
Email eli@gcahousing.com
Website www.gcahousing.com

FOR IMMEDIATE RELEASE
May 16, 2017

FAR HORIZONS TOURISM, INC. AND SPARGO, INC. JOIN FORCES TO CREATE NEW GLOBAL HOUSING MANAGEMENT SERVICE

GCA Global Congress Accommodations provides complete housing management services to international associations and organizations with cross-border meetings and events

London & Washington, D.C., May 16, 2017 – SPARGO, Inc. a leader in the convention housing and exhibition management industries, has joined forces with Far Horizons Tourism, Inc. (FHT), a leader in housing services for international groups participating in global congresses, to establish GCA Global Congress Accommodations. GCA aims to deliver best in class housing management services to global associations and organizations with cross-border meetings and events by:

- Providing services in all global destinations, which brings consistency in services, operations, and reporting for event organizers that have traditionally used a variety of service providers residing/operating in the various host cities in which their events are held;
- Utilizing FHT and Spargo's global network with offices and support teams in Sarasota (FL), Washington, D.C., Fort Lauderdale, London, Edinburgh, Dublin, and Monte Carlo;
- Implementation of proprietary cloud based housing management services addressing the complex nature of large scale events with unparalleled reporting systems and ease of use for end users
- Bringing together extensive global experience with over 65 combined years of operation between GCA's partners

GCA has gotten off to a quick start, having been appointed by Surrey, England-based UKi Media & Events as the official housing management company for its Automotive Testing, Interiors and Engine Expos in the United States and Asia. The company has also joined London & Partners as its first and only partner dedicated to housing management, providing its full suite of services to organizations hosting their meetings & events in and around Greater London. GCA is being spearheaded by top management of FHT and Spargo, including industry veterans Laura Graeber, Gildo Plate, Candice Steckler and Eli Gorin. Information about the services offered by GCA can be found on its website at www.gcahousing.com.

About Far Horizons Tourism, Inc.

Founded in 1997, Far Horizons Tourism, Inc./FHTdirect.com, a subsidiary of Atlas Travel Solutions UK with offices in Sarasota (FL), London and Monte Carlo, specializes in providing housing support for international groups participating in major events throughout the globe, with an emphasis on medical meetings. True to its name, FHTdirect secures rooms direct with official housing or hotels to ensure the best and most secure options for clients no matter where they may need to go. More information is available at www.fhtdirect.com

About SPARGO, Inc.:

SPARGO, based in Fairfax, VA, provides a complete menu of convention and trade show services: housing, registration, exhibitor lead management services, exhibit space sales and marketing, meeting and special event management, message centers, product locators, abstract management, registrant itinerary planners, CME.CEU credit; collection, reporting, and certificate production, exhibit floor management, event website design and hosting services. See more at www.spargo.com.

###